

2023 Youth Newsletter

National Brown Swiss Youth Association



Mission Statement

The purpose of the youth programs of the Brown Swiss Cattle Breeders' Association of the USA is to provide experiences for junior members to expand their knowledge of the dairy industry and Brown Swiss Cattle. The Junior Bell Ringer contest provides opportunities for youth to compare animal type and conformation. The Youth Production and Cheese Yield contests encourage youth to develop sound and profitable animals. The Youth Achievement program provides recognition for youth in two age categories who develop productive cattle and positive leadership skills. The Ambassador program allows youth to develop speaking, organization, and public relations skills. The Scholarships and Grant's goal is to assist in the education of youth in the field of dairy and/or agriculture or in herd growth by youth ownership. The Lease program's purpose is to introduce new youth to showing Brown Swiss. It will provide an opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss.



Photos Needed

Please send in photos to Kaylen Miller or Erin Armitage to be featured on our Facebook page, in the Brown Swiss Bulletin, and in a slide show that will be shown at the Annual Youth Awards Banquet during the 2023 National Convention.

Photos may include ring shots, winner circle headshots, or any candid's of youth members.

Important Dates

June 1: Junior Lease Deadline

June 14-16: National Convention

September 15: Northeast National Show

September 18: Eastern National Jr. Show

September 20: Eastern National Show

October 3: International Heifer Show

October 4: International Cow Show

October 20-21: Southwestern National Show

November 2: Southeastern National Jr. Show

November 4: Southeastern National Show

November 15: All American Entries Due

December 15: Bell Ringer Entries Due

Program Highlights

Ambassador- Any junior age 16-21 as of January 1st with interest in being the spokesperson for the Brown Swiss Association.

Bell Ringer- Photo & Show Placing contest of junior-owned or leased animals. State associations select state winners and national winners are selected by a panel of national show judges.

Production & Cheese Yield- These contests are based on the production of cows owned by Junior Members. Cows must be on DHI or DHIR to be eligible.

Scholarship- Award of \$1,000 or \$500 for a college scholarship. Additional scholarships are offered.

Grant- Award of \$1,000 towards purchasing a Brown Swiss animal.

Youth Achievement- The ultimate award for ages 16-21 reflecting their cattle and youth program participation.

Jr. Youth Achievement- For ages 8-15.

Junior Lease Program- The National Brown Swiss Association lease program will provide the opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss.

Donations

Our Youth Association is looking for continued donations to aid in our success!

If you are looking to donate please contact the National Office or Kaylen Miller.

We are also accepting donations for the Fun Auction that will be open for bidding at the National Convention following the Youth Awards Banquet. If you would like to donate any items, they can be sent to Garen and Louie Oliveira, 14253 Lacey Blvd, Hanford, CA 93230.

National Convention

We are excited to be California Dreamin' in Fresno June 14-16! For our Youth Members, we will take a trip to the Fresno Chaffee Zoo on the 15.

Following the day trip, program winners will be announced during the Annual Youth Awards Banquet. The National Ambassador Candidates will be asked impromptu questions and the 2023 Ambassador and Alternate Ambassador will be installed. The Fun Auction will take place immediately after the Banquet, with all proceeds going to our Youth Association.

We look forward to seeing you all at Convention!



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